



Julie Fotos

COACH & CONSULTANT

"Julie started to work with a senior executive and within two months, his staff experienced a marked difference in his willingness to delegate and be more of a selfless leader. The leader enjoyed working with Julie and found her style both professional and personable. Julie was instrumental in helping our leader balance running a high performing department with fostering greater connection with his employees. I have no hesitation in recommending Julie as a coaching professional."

– Chief Human Resources Officer, Publishing Industry Consultant

AT-A-GLANCE

- **INDUSTRY EXPERIENCE:** Advertising | Marketing | Finance | Consumer Goods | Healthcare/Pharma | Professional Services | Media & Technology
- **25-year career in advertising**
- Coaches across **Fortune 50 companies to tech start-ups**
- Built high-performing teams and trusted client relationships with **top clients like Citibank, Revlon, Media iQ, Pepsi, Pfizer, Starcom, TD Securities**
- Coaching described as direct, playful, and supportive, **grounded in real-world application and tangible outcomes**
- Designs and delivers programs on: Impactful **communication**, authentic leadership, **creating breakthrough teams, managing through change**, and **shaping company culture**

Julie works with senior leaders and teams to expand their leadership range, so they can access their full potential and reap the benefits that come from it. Her clients range from Fortune 50 companies to tech start-ups. She has extensive experience coaching in the advertising, marketing, and finance industries. In addition to coaching individuals and pairs, Julie custom designs and delivers programs on topics like impactful communication, authentic leadership, creating breakthrough teams, managing through change, and shaping company culture. She is also a speaker for the American Association of Advertising Agencies.

Julie's advertising background serves her well in her coaching practice. She spent 25 years rising through the account management ranks at both global and boutique agencies, building high performing teams and trusted client relationships with the agency's largest clients, including Citibank and Revlon.

Today, her clients credit her with helping them to identify ways they limit themselves and provide practical tools and strategies so they can create the impact they want. While Julie sets everything in the real world, with a focus on tangible returns, her style is described as direct, playful, and supportive. Above all, she is a relentless champion of her clients.

Julie's partial client list includes Grey Advertising, McGarryBowen, Media iQ, Oliver Wyman, Pepsi, Pfizer, Starcom, TD Securities, Wieden + Kennedy, Hapag Lloyd, Hearst, JP Morgan, Oliver Wyman, Starcom, X (formerly Twitter).

