



Stephen Wakeen

COACH & CONSULTANT

"Steve Wakeen is an outstanding Executive Coach. I have personally hired Steve to coach our executive team at SiriusDecisions, Inc. Steve uses the Leadership Circle Profile, a unique quantitative and qualitative assessment that helps define approaches to exceptional leadership for every individual. Steve's exceptional understanding of people alongside a proven assessment methodology, which at its core stores the profile of thousands of leaders, makes for a rare, valuable combination of tools and mentorship. Steve will enable your executive team to develop into a high-performing set of outstanding leaders."

- Rich E., Founder, CEO Emeritus

AT-A-GLANCE

- **INDUSTRY EXPERIENCE:** Investment Banking | Advertising | Law | Energy | Construction | Healthcare | Technology | Private Equity | Consumer Products
- **Over 30 years** working with CEOs and executive teams
- Past leadership roles: **General Manager at Emmerling Post Advertising** (now Cossette, USA), **President of Targetnet**, and **New York Office Head at Corbis** (Bill Gates' co.)
- **Former Chair** for Vistage International
- **Experience in brand and strategy** through work at TBWA and Grey Advertising
- **Facilitator of strategic and C-suite workshops**
- Member of **Forbes Coaches Council** and **contributor to Forbes.com**
- **Writes leadership columns** for the Hartford Business Journal

Stephen Wakeen has over thirty years of experience working with CEOs and executive teams to help them become exceptional leaders. He benchmarks leadership performance against thousands of peers, providing a clear understanding of where leaders stand and creating tailored development plans to achieve their highest potential. His clients span nationwide and Europe across industries such as private equity, healthcare, construction, media, SaaS, financial services, consumer products, and more.

Steve focuses on developing the whole person, understanding that leadership decisions often stem from personal experiences that can create limitations. His coaching builds confidence and leadership skills, empowering individuals to leverage their unique strengths. He also fosters diversity within teams, guiding them to evolve into high-performing groups with shared purpose and values.

Steve's career includes senior leadership roles such as COO of ad agencies and President of ad technology companies. He has served on operating boards and executive committees and has led teams in sales, strategy development, and execution. He held notable roles such as General Manager of Emmerling Post Advertising (now Cossette, USA), President of Targetnet (later sold), and headed the New York office of Corbis (Bill Gates' other company).

