

Leadership Coach Profile

Name: **JULIE FOTOS**

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Coaching Experience

Julie works with senior leaders and teams to expand their leadership range, so they can access their full potential and reap the benefits that come from it. Her clients range from Fortune 50 companies to tech start-ups. She has extensive experience coaching in the advertising, marketing, and finance industries. In addition to coaching individuals and pairs, Julie custom designs and delivers programs on topics like impactful communication, authentic leadership, creating breakthrough teams, managing through change, and shaping company culture. She is also a speaker for the American Association of Advertising Agencies.

Julie's advertising background serves her well in her coaching practice. She spent 25 years rising through the account management ranks at both global and boutique agencies, building high performing teams and trusted client relationships with the agency's largest clients, including Citibank and Revlon.

Today, her clients credit her with helping them to identify ways they limit themselves and provide practical tools and strategies so they can create the impact they want. While Julie sets everything in the real world, with a focus on tangible returns, her style is described as direct, playful, and supportive. Above all, she is a relentless champion of her clients.

Julie's partial client list includes Grey Advertising, McGarryBowen, Media iQ, Oliver Wyman, Pepsi, Pfizer, Starcom, TD Securities and Wieden + Kennedy.

Education & Credentials

Julie received her Bachelor of Science, School of Business, from Miami University, Oxford, Ohio. She holds the following coaching credentials:

- Certified Professional Co-Active Coach through Coaches Training Institute
- Professional Certified Coach through the International Coaching Federation
- Certified in Coaches Training Institute's Co-Active Leadership Program
- Authorized practitioner of TCI Team Diagnostic Assessment™
- Authorized practitioner in Myers Briggs Type Indicator™
- Certified practitioner in The Leadership Circle 360° Profile & Culture Survey™