



LEADERSHIP DEVELOPMENT + CULTURE TRANSFORMATION

Ed Offterdinger Co-Founder and Chairman

Ed is passionate about helping CEOs, executives, and leadership teams shift their mindsets, perspectives, and practices to do what's best for their people, their businesses, and society.

Ed is a purpose-driven, trusted confidant and thinking partner with a calm and supportive demeanor. His work is rooted in data and inspired by stories. He draws on his many years of business and leadership experience to help clients improve their leadership skills and plan for their futures.

Ed is the co-author of a book with Catherine Allen titled, Conscious, Capable, and Ready to Contribute: A Fable-How Employee Development Can Become the Highest Form of Social Contribution.

FAVORITE QUOTE

"Misery is optional."

The full quote is "Pain is inevitable; misery is optional." I learned this from a mentor when I was in my late twenties. I was going through a rough patch when she pointed out that we all have difficulties in our lives. It's how we choose to react that makes all the difference. I can't say I practice this well everyday, but I sure try!

ABOUT ED

- Leadership Coach, Strategic Advisor, and Author
- Co-founder and Chair of Conscious Capitalism Washington, D.C.
- Former Executive Managing Partner of national accounting and advisory firm Baker Tilly US
- Former CEO and Managing Partner of Beers & Cutler (merged with Baker Tilly in 2009)
- Board Advisor K&A Executive Search
- Washington Business Journal "100 Most Influential Business Leaders" (2013–2015)
- Philanthropy CEO of the Year (2009); Four-time Chair of the Leukemia Ball (2009-10; 2015-16)
- Competitive amateur golfer at the local and national level since the age of 10
- Voracious reader and music lover

Memorable Moment

Playing in the 1988 U.S. Amateur with 20-year-old future PGA Champion David Toms.

Literally bumping into the Grateful Dead's Jerry Garcia in his apartment elevator in 1978. Forty years later and I'm still "on the bus."