

CONSCIOUS DEVELOPMENT EMPLOYEE

Our Conscious Development Employee Life Cycle<sup>™</sup> provides a holistic, employee development-centric roadmap that guides CEOs and executive teams on ways to best support employee development in the flow of everyday work.



We exist to inspire and support the conscious practice of people development in the workplace. We believe that when developing people becomes a conscious value and integrated practice in an organization, it drives INDIVIDUAL GROWTH + BUSINESS GROWTH + SOCIAL CONTRIBUTION.

# CONSCIOUS DEVELOPMENT EMPLOYEE LIFE CYCLE™

## **Strategy**

Facilitate strategic conversations with senior leaders to explore and define ways conscious people development can be integrated into the culture and daily workflow to power your business, your people and your employer brand.



### **Attraction**

Embed messages about commitment to people development to attract your ideal candidates.



#### Recruitment

Integrate practices, principles, and tools to better evaluate a candidate's orientation to continuous learning and development as a factor in their overall fit for a position. This provides:

- Improved candidate interviewing, assessment, and selection practices
- Better candidate selections with a learning and growth mindset
- An early introduction to your company's development culture focus



## **Onboarding**

Adapt onboarding to set new hires up for success in a continuous learning environment through orientation activities that introduce the principles and practices which support everyday learning and development for each employee.



# **Integrated Capability Development + Performance Management**

Integrate learning, growth, and skill development goals and activities into performance management rather than relying on daily responsibilities alone to create a more engaging, productive, and helpful process.





#### Retention

Incorporate learning and development objectives into retention activities to prepare employees for new roles and opportunities. This can be done through engagement and feedback surveys, recognition and rewards programs, promotion, succession planning, and more.



# Offboarding

Embrace the opportunity to grow your brand and reputation as a company that truly invests in helping employees grow their capabilities — even and especially during an employee offboarding experience. When viewed through the development lens, this is a valuable opportunity for employers to learn and improve organizational and people development practices, build brand ambassadors, and enable departing employees to reflect on gains in skills and capabilities.





## **GET IN TOUCH**

4705 Sangamore Rd Suite N100 Bethesda, MD 20816



202.594.9004 info@aopeoplepartners.com www.aopeoplepartners.com