



AO PEOPLE
PARTNERS

LEADERSHIP DEVELOPMENT + CULTURE TRANSFORMATION

Amanda Karst

Partner and Chief Operating Officer

Amanda is an energetic, engaging leadership coach and business strategist who specializes in helping leaders synthesize their ideas into cohesive action plans, find a greater sense of clarity and direction to guide their decision making, and navigate moments of transition and change. An intuitive, holistic, big picture thinker and skilled listener, Amanda excels at helping leaders become comfortable with the uncomfortable, focus on personal and professional growth, and evaluate new opportunities.

Amanda is passionate about working with executives and helping them:

- Enhance their leadership skills
- Set and reach goals
- Find and tap into their purpose
- Embrace their authentic self

As Director of Business Operations at AO People Partners, Amanda collaborates on strategy and takes the lead on business planning and coordination, external communications, marketing and branding, financial operations, and more. Amanda has also served as Director of Conscious Capitalism DC (CCDC) and now sits on the Board of Directors.

Conscious Capitalism is a way of thinking about capitalism and business that better reflects where we are in the human journey, the state of our world today, and the innate potential of business to make a positive impact on the world. Conscious Capitalism provides a framework to support conscious businesses—which will help evolve our world so that billions of people can flourish, leading lives infused with passion, purpose, love, and creativity. Based on a simple idea that when practiced consciously, business innately elevates humanity, Conscious Capitalism is rooted in four guiding principles: Higher Purpose, Stakeholder Orientation, Conscious Leadership and Conscious Culture.

Changing the practice and perception of business, Amanda dedicates time to helping businesses embrace their higher purpose and supporting conscious leader elevate humanity through good, ethical, and noble business practice.

FAVORITE QUOTE

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure... And as we let our own light shine, we unconsciously give other people permission to do the same. As we're liberated from our own fear, our presence automatically liberates others."